















### POST SHOW REPORT 2025

CPHI/ bioLIVE/ PMEC/ Hi Korea successfully concluded on 28 August 2025 at COEX, celeberating its 10th anniversary edition. With record-breaking exhibition space and numbers, the event brought together the entire pharmaceutical, bio and nutraceutical industries under one roof.

**26-28 AUGUST 2025** | COEX, Seoul, Korea





# A Record-Breaking 10th Anniversary: Driving the Next Generation of Innovation

Featuring 418 exhibiting companies from 22 countries & regions and welcoming 10,722 visitors from 65 countries & regions, the event marked its largest-ever 10th anniversary edition.

To celebrate the decade of connecting industries, new specialized zones were introduced, highlighting the growing focus on bio technology and bio pharma. The event worked as a vital hub for networking, collaboration, and driving the pharma, bio, and nutraceutical industries into the next decade.



#### **Our numbers from 2025**



10,722 Unique Visitors



65 Countries & Regions Represented



**418**Exhibiting
Companies



**22**Exhibiting
Countries & Regions



69
Conference
and Seminar
Sessions



# Attendee facts & figures 2025

78% have purchasing power



16% Make Purchase



44%
Influence
Purchase &
Specify Suppliers



18%
Authorise
Purchase



#### **Visitor Job Position**

C-Suite Executives

39% of total visitors

Manager Level

37% of total visitors

#### Key objectives for attending

\*\*Data based on multiple responses

Collect market information

Find new partners for future collaboration	47%
Find new suppliers	37%
Source new products	42%
Visit conference & seminars	28%

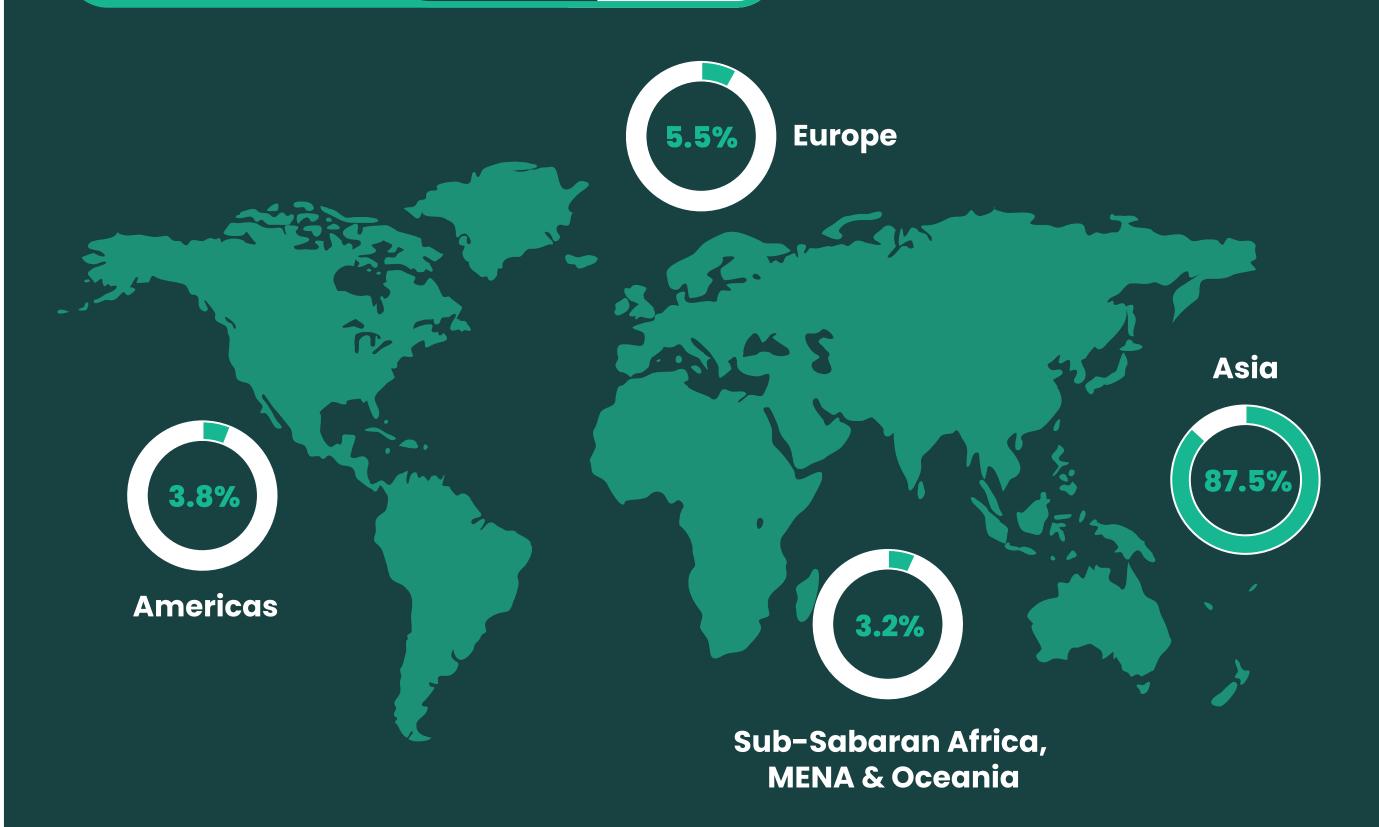
82%

• Network with industry peers 25%

• Meet existing contacts 23.8%

#### **▶ RECAP:** VISITOR PROFILE

Visitor Breakdown: 65 Countries Represented 82% Domestic 18%
International



#### **Top 10 countries:**



1. Korea



2. China



3. India



4. Japan



5. Taiwan



6. USA



7. Philippines



8. Vietnam



9. Singapore



10. Thailand

#### ► RECAP: ENGAGEMENTS

#### 4 Events in 1 Roof



This year's edition brought together four co-located events under one roof, creating a truly comprehensive marketplace. Covering the entire value chain — from pharmaceutical ingredients and nutraceuticals to biopharma, laboratory equipment, machinery, and packaging.

The show offered visitors unparalleled opportunities to explore diverse solutions, discover the latest innovations, and connect with leading global players across every sector of the industry.

#### **Visitors' Interested Event**



**38%**Pharmaceuticals



**34%**Nutraceuticals



**18%**Bio



10%
Lab Equipments
Machinery & Packaging

#### **Visitors' Top Product of Interest**

#### **Pharmaceuticals**

- 1 Generic APIs & Innovative APIs
- 2 Excipients
- 3 Finished Dosage Forms
- 4 Intermediates, Fine and Specialty Chemicals
- 5 CDMOs and CMOs

#### Bio

- 1 Biopharmaceuticals
- 2 Digital Healthcare (IT Digital)
- 3 Biotech
- 4 Bio Processing
- 5 Cold Chain

#### **Nutraceuticals**

- Natural Extracts
- 2 Nutraceutical Ingredients
- 3 Nutraceutical Finished Products
- 4 Nutraceutical Delivery Formats
- **5** Nutraceutical Testing

#### Lab equipments, Machinery & Packaging

- 1 Pharmaceutical Machinery & Technology
- 2 Laboratory & Analytical Equipment
- 3 Packaging Materials and Equipment
- 4 Drug Delivery Devices and Systems
- 5 Laboratory & Analytical Services



## Exhibitor facts & figures

We were proud to celebrate our 10th anniversary by welcoming exhibitors from around the world, and by expanding into new zones that highlight the future of biopharma, innovation, and advanced technologies.

**88%** 

of exhibitors are satisfied with their experience



**83%** 

would recommend to a friend or colleague



82%

are likely to exhibit again

#### **Exhibitor Feedback**



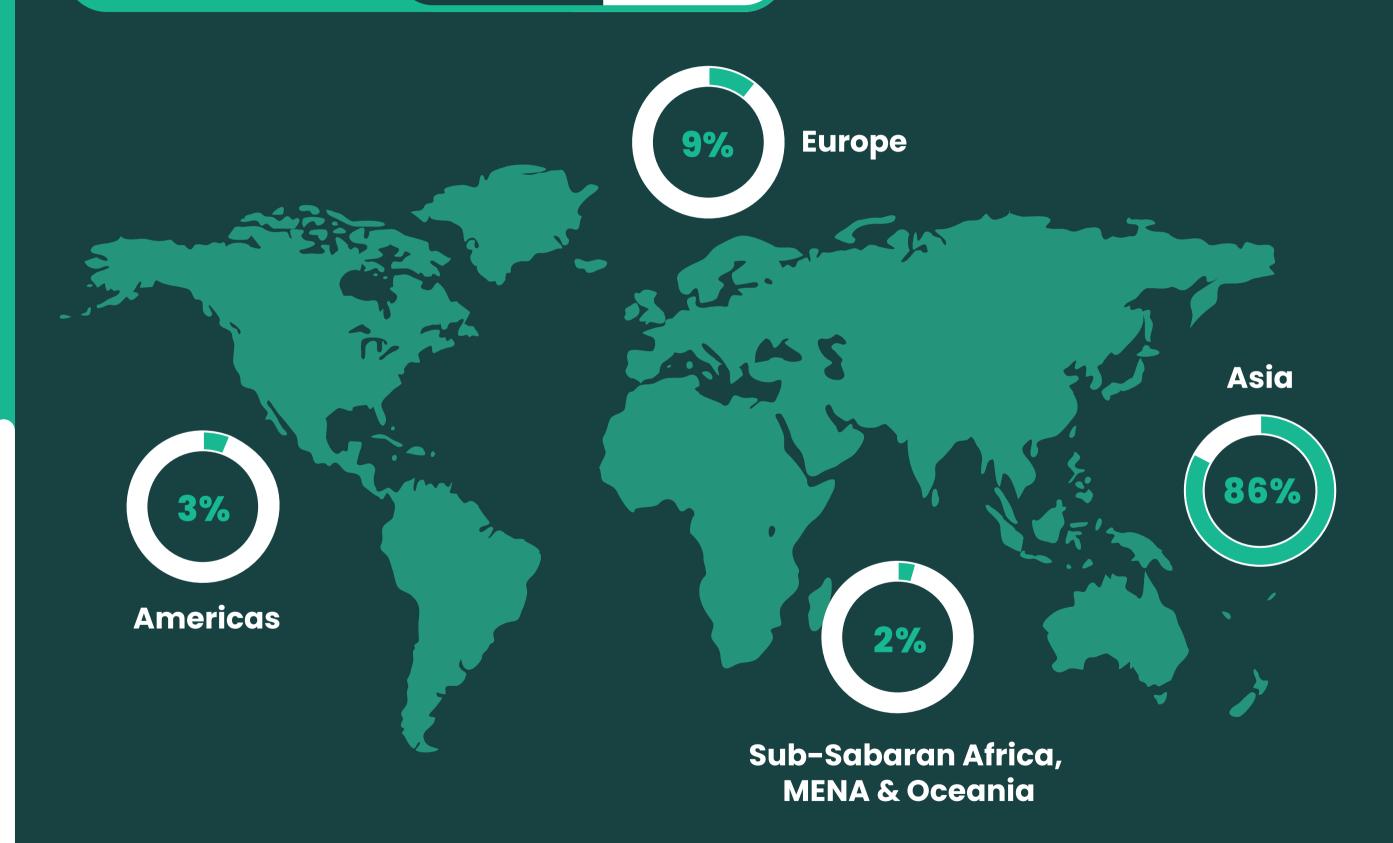
Eunji Jung Country Leader, dsm-firmenich



#### **RECAP:** EXHIBITOR PROFILE

Exhibitor Breakdown
22 Countries Represented

36% Domestic 64% International



#### **Top 10 countries:**



1. Korea



2. China



3. India



4. Iceland



5. Japan



6. USA



7. France



8. Germany



9. Italy



10. Singapore

#### ► RECAP: CONFERENCE & SEMINAR

This year's conference program proved to be a highly insightful platform, delivering forward -looking perspectives across the pharmaceutical, biopharmaceutical, and nutraceutical sectors.

In the pharmaceutical track, sessions addressed global regulatory reforms, international trade dynamics, and new drug development strategies, offering practical guidance for a fast-changing global market.

The biopharmaceutical program spotlighted frontier themes such as Al-driven drug discovery and advanced biotechnology, drawing leading researchers and institutional experts to share their perspectives on future innovation.

In the nutraceutical field, the K-Health Conference, co-organised with Korea Health Functional Food Association (KHFF), centered on strategies and trends for boosting functional food exports. These sessions were particularly well received and praised for providing timely insights to support global expansion.

K-HEALTH
Co-organiser: CONFERENCE













### Matchmaking Platform Highlights

This year's event once again proved its strength as a true B2B business platform. Through the dedicated matchmaking system and official event app, exhibitors and visitors were able to connect efficiently and explore real collaboration opportunities.

as a knowledge-sharing hub, but also as a platform for real business outcomes and partnerships.

The strong engagement highlighted the event's role not only



**594**Total Meetings



9,000+
Meeting Requests



9,237
Company Views



**4.67**Average
Meeting Rating
\*Out of 5



"Matchmaking is one of the highlight. It's easy for us and it's very systematic and very organized for us to have a high quality meetings."

#### Sarath Kumar

Product Specialist & Formulation, Arcadia Life Sciences





# Celebrating CPHI Korea's 10th Anniversary

Marking a decade as Korea's leading pharmaceutical exhibition, CPHI Korea celebrated its 10th anniversary in style.

Special programs such as the Stamp Tour and Opening Luncheon brought the community together, while the Innovation Gallery showcased pioneering products and solutions from long-standing exhibitors who have grown with the event over the years.



#### **▶** RECAP: 10TH ANNIVERSARY



Korea Biomedicine
Industry Association
bioLIVE

Co-organiser



Ministry of Food and
Drug Safety
Sponsor



Korea Fund for Regenerative Medicine Sponsor



Korea Institute of Toxicology Sponsor



KMEDI hub

Sponsor



Korea Health Functional Food Association Sponsor



Korea Drug Research
Association
Sponsor



Korea Invention
Promotion Association
Sponsor



Korea Tourism Organization

**Special Sponsor** 



KSM-66 Ashwagandha

Hi Korea 2025 Title Sponsor



OCEANIC PHARMACHEM PVT LTD

CPHI Korea 2025 Registration Sponsor



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**Incheon Technopark** 

bioLIVE Silver Sponsor



Korea Conformity Laboratories

> bioLIVE Silver Sponsor



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Partner

CCCM HPIE

**CCCMHPIE** 

Loyal Exhibitor (Pavilion)



**CCPIT** 

Loyal Exhibitor (Pavilion)



Metrochem API
Private Limited
Loyal Exhibitor



WOOSHIN LABOTTACH CO.,LTD

**Loyal Exhibitor** 



INIST

**Loyal Exhibitor** 



Jiangxi Synergy
Pharmaceutical Co., Ltd
Loyal Exhibitor



**MFC** 

Loyal Exhibitor



Almac Group

Loyal Exhibitor



Anhui Heryi
Chemicals Co.,Ltd
Loyal Exhibitor

Thank you to all our loyal exhibitors, sponsors and partners!







Save the dates for

### CPHI/ Hi Korea 2026

© COEX, Seoul, Korea

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